01 / THE CONSULTING OPPORTUNITY

# A stronger starting point for your client work.

**Pair NeurOs's workplace diagnostic and recommended roadmap with your firm's interpretation, advisory and implementation services.**

## AI accelerates. Alignment matters.

**Help clients examine hidden friction, lost talent and wasted money before committing to a wider change programme.**

## Make the business case clearer

**Bring HR, Operations and Finance into one discussion: where work breaks down, what the model estimates it may cost, and which actions deserve review first.**

## Add structure without replacing your expertise

**Use a repeatable diagnostic framework as the foundation for client conversations. Your consultants still validate the context, interpret the findings and lead the change.**

## Create a distinct advisory offer

**Combine licensed Audit + Roadmap engagements with your own separately priced advisory services. NeurOs supplies the diagnostic and plan; your firm can support implementation.**

Self-service consulting licences: review the online terms, sign in and purchase. No partnership discussion or sales call is required. Support is optional.

02 / WHAT YOUR FIRM AND CLIENT RECEIVE

# Evidence first. Your expertise next.

**A common framework can help your team compare findings, explain priorities and maintain a consistent approach across engagements.**

| NeurOs deliverable | Value in your client engagement |
|---|---|
| Audit | **55+ company-level signals; scores for supported business areas; modelled annual friction cost; transparent data coverage; executive dashboard and report.** |
| Roadmap | **Recommended actions linked to submitted evidence, with reasons, suggested owners, planning estimates and client-owned readiness checks.** |
| Optional Executive Debrief | **A separately purchased leadership review with the Founder at the normal price. It is not included in the consulting Audit + Roadmap licence.** |

## Your self-service engagement journey

### 01 · License your firm

**Accept the online consulting-use terms and purchase your annual firm licence. No shared accounts or reusable unlock codes.**

### 02 · Set up a named client engagement

**Confirm client authority and headcount, then purchase that client's separate Audit + Roadmap licence.**

### 03 · Prepare and run the diagnostic

**HR, Operations and Finance provide company-wide totals and working-practice answers. Label estimates and missing information honestly.**

### 04 · Review and carry out the plan

**The planned diagnostic and handover period is 4 weeks once required information and meetings are ready. Your firm and client then decide priorities and implementation responsibilities.**

**Missing inputs are not treated as zero or certainty. Modelled exposure is not booked loss, a guaranteed saving or a forecast. Implementation is not included.**

03 / LICENCE PRICING

# One firm licence. Separate client engagements.

**A simple starting model: annual firm access plus a headcount-based licence for each client. No unlimited client use, volume tiers or white-labelling at launch.**

| Charge | Price / basis |
|---|---|
| Annual consulting-firm licence | **CHF 6,000 per firm per year, excluding applicable tax. Intended to cover ongoing firm access and administration.** |
| Each client's Audit + Roadmap | **70% of the equivalent direct-company Audit + Roadmap price, based on that client's headcount.** |
| Executive Debrief with the Founder | **Separately purchased at the normal direct-company price.** |

## Worked example · a client with 60 employees

| Audit + Roadmap licence | Amount |
|---|---|
| **Equivalent direct-company price** | **CHF 16,000** |
| **Consulting engagement price · 70%** | **CHF 11,200** |
| **Difference versus direct product price** | **CHF 4,800 per engagement** |

**For one such engagement in a year, the product charges total CHF 17,200: CHF 6,000 annual firm fee + CHF 11,200 client licence. Applicable tax, your firm's services and any Executive Debrief are additional.**

## You price your own professional services

**Your firm charges separately for interpretation, facilitation and implementation. The product-price difference is not guaranteed profit: allow for the annual fee, staff time, delivery costs and taxes.**

## Protect the value of every client licence

**The annual fee does not include client engagements. Each client has its own headcount-based licence, rather than a shared account used to bypass direct-company pricing.**

Billed in CHF, excluding applicable tax. The firm licence renews annually; cancel before the next renewal. Check current prices and accept the online terms before purchasing.

04 / CLIENT TRUST & PROGRAMME BOUNDARIES

# Your clients stay separate. Your judgement stays central.

**The consulting licence is designed to sit alongside direct company purchases—not to change their prices, licences or access.**

## Separate clients and named access

**Manage firm billing, named team members, separate client workspaces, headcount-based purchases, client invitations and reports in your consulting portal. Client access is limited to the engagement they are invited to.**

## Workplace data—not employee records

**NeurOs diagnoses workplaces, not workforces. Submit only company-wide totals and answers about how work is organised. No individual employee records, demographic labels or personal assessments.**

## Clear client authority and rights

**Your firm needs the client's authority to submit company information. Review the online consulting terms for client authority, consultant access, report rights and access after the relationship ends.**

## No white-labelling or instrument resale

**Keep NeurOs branding. No shared accounts, resale of the diagnostic instrument or unlimited client use. Your own advisory work remains a separate service.**

## Cancellation without erasing purchased reports

**Cancel annual renewal without deleting already purchased client reports. New client purchases require an active firm licence. Access remains subject to the online terms.**

## Security without absolute promises

**NeurOs is not Swiss-hosted; stored service data is held in Ireland, EU. No platform is 100% safe or automatically approved for regulated use. Clients should review security, contractual and data-protection requirements before adoption.**

## Purchase your consulting licence online

**neuros.neuromynds.com/consulting**
**Optional support: connect@neuromynds.com**
**Lisa Garrelts · NeuroMynds GmbH**

Read the offer and preparation guidance, accept the online licence terms and purchase in your consulting portal. No separate partnership negotiation is required. This brochure alone does not grant consulting-use rights.