A SEPARATE NEUROS MEASUREMENT LICENCE

Want to measure the ROI of your AI?

Start with how work is organised. Then measure what AI actually changes.

NeurOs AI Value & ROI

A self-service tool for leadership, Finance and Operations to compare named AI use cases against a documented baseline. Record adoption, full costs and outcomes each month — and separate financial returns from capacity released.

Your foundation comes first

Available only after completing the NeurOs organisational diagnostic and purchasing its Roadmap. Existing HR, operations and finance totals provide context; workflow-specific measurements establish the AI comparison. Completing the diagnostic is not proof of readiness or a guarantee of returns.

Your investment	What is included
CHF 10,000	One organisation, 12 months of self-service AI measurement. No automatic renewal. Applicable taxes are additional; billed in CHF.
Separate purchase	The diagnostic, Roadmap and any organisational health check-up or Founder Debrief remain separate purchases.
For consulting clients	Each named client needs its own completed diagnostic, Roadmap and separately purchased AI ROI licence. No unlimited client use.

Purchase online at neuros.neuromynds.com/ai-roi. No sales call or partnership discussion required.

THE DATA THAT MAKES RETURNS INSPECTABLE

From a company baseline to a named workflow.

Choose a specific use case, such as proposal preparation or support enquiry handling. Company-wide improvement alone cannot establish that AI caused it.

Reuse from NeurOs	Add for each AI use case
Company context	Headcount, average salary, operational cycle times, rework, quality, decision delays and working-practice findings where supported.
Before AI	Representative baseline dates, time per task, quality rate and the source of the evidence. Start before rollout; 4–8 weeks is often a useful starting window, not a mandatory universal standard.
Actual adoption	Rollout date, aggregate eligible and active users, and number of tasks completed using AI. No individual employee tracking.
Full cost	Licences, usage, integration, training, maintenance and human review. Allocate the NeurOs fee to your use cases and months once, without duplication.
Comparable outcomes	Time per task, quality, cash savings and additional contribution margin for the same monthly period. Record evidence and attribution assumptions.
Other changes	Demand, staffing, seasonality, organisational improvements and a matched comparison workflow where available.

No employee records. No raw prompts.

Use only company or workflow aggregates. Do not enter employee names, individual salaries, health information, customer records, confidential prompts or small-group figures that could identify someone. Account and contact information is handled as described in the Privacy Notice.

CLEAR NUMBERS. HONEST LIMITS.

Measure monthly. Review at 3, 6 and 12 months.

Begin before rollout. At three months, inspect adoption and early operational results. At six months, assess financial ROI where evidence and usage are sufficiently stable. At twelve months, review sustained value and renewal. These are review suggestions, not guaranteed delivery dates.

Measure	How to interpret it
Financial ROI	(Attributable financial benefit – total AI cost) ÷ total AI cost, for the same reporting period.
Cash savings	Verified reductions in expenditure, not hypothetical salary savings.
Contribution margin	Incremental contribution, not gross revenue. Adjust for other causes.
Capacity released	Hours freed for other work. Not automatically money saved; can be negative if AI increases the work.
Quality change	Comparable quality percentage-point change. Not monetised automatically.
Evidence gaps	Missing costs, unsupported attribution or incomplete financial evidence produces “not yet measurable”, never an invented zero or confident return.

A deliberately simple illustration

Monthly costs of CHF 2,000 and CHF 8,000 of documented cash savings plus contribution margin, with 50% attributed to AI, give CHF 4,000 attributable benefit, CHF 2,000 net benefit and 100% ROI. Any capacity released is shown separately and not added again. This is an illustration, not a client result or promise.

Your team remains in control

NeurOs provides measurement, not AI installation, implementation, audited accounts or guaranteed outcomes. Record organisational health observations alongside monthly results; purchased health check-ups remain separate. After the measurement licence expires, existing saved records remain available to read and export; new entries require renewal.

Get started: neuros.neuromynds.com/ai-roi
Optional support: connect@neuromynds.com
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