

When strategy and execution fall out of alignment, revenue is lost.

NeurOs finds where people, decisions and work systems pull in different directions. It shows leaders three things: where execution breaks down, what it costs, and what to fix first.

ILLUSTRATIVE ANNUAL COST	CHF 6 546 000
2,500 employees · CHF 95,000 average salary · 14% attrition	CHF 1 180 000 potential year-one revenue value

THE SIMPLE BUSINESS PROBLEM

1 · People work differently Some spot patterns, some simplify complexity, some think best aloud and others need quiet.	2 · Work often expects one style Hiring, meetings, decisions and communication can block capable people instead of enabling them.	3 · Misalignment has a cost Slow decisions, rework, avoidable exits, absence and stalled projects reduce execution and revenue.
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WHERE THE CHF 6.546M COMES FROM

Avoidable employee exits	CHF 2 405 000
Lost capability and output	CHF 3 206 000
Avoidable absence and presenteeism	CHF 935 000
Total annual cost · 2.8% of payroll	CHF 6 546 000

WHAT YOU GET

Audit · Find the gaps and annual cost.
Roadmap · Know what to fix first over 90 or 180 days.
Executive Debrief · Agree owners, decisions and next steps.
One simple outcome: align the work so more talent turns into results.

WHY COGNITIVE DIVERSITY MATTERS

Every organisation already contains different ways of thinking, communicating and solving problems. NeuroMynds champions that diversity. NeurOs measures whether the company turns it into stronger execution — or leaves value unused.
Complex analysis. Three simple answers.

Illustrative full engagement at 2,500 employees	Audit CHF 145k · Roadmap CHF 65k · Debrief CHF 29k · Total CHF 239k
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Figures are illustrative, based on 2,500 employees, CHF 95,000 average salary and 14% attrition. The model uses an 18% revenue-retention rate and is capped at 6% of payroll. Your result uses your own anonymous company data. This is not a forecast or guarantee. No personal data is required.